

□ Is Google Cloud the Betamax of Cloud Computing? □□
Watching this fantastic video on Pipe Syntax in SQL from Google <https://www.youtube.com/watch?v=ZIkjAQ7AwSM&t=1349s> , and it confirmed a long held theory of mine...

Google Cloud Platform (GCP) is like Betamax in the 1980s—technologically superior, but commercially irrelevant.

□ GCP has the best tech: Cutting-edge AI, incredible networking, BigQuery (arguably the best analytics engine out there).

□ But AWS and Azure won the adoption game: Just like VHS crushed Betamax, enterprises have largely standardized on AWS and Azure.

The reality is being the best doesn't matter if no one buys it.

**#CloudComputing #GoogleCloud #AWS #Azure #Data
#SQL #AI #TechStrategy**